

The EBA Master Class Program Explanation and Frequently Asked Questions

Learning is far too important to be confined to a classroom or school day.

What is the EBA Master Class Program?

The EBA Master Class Program is a program designed to supplement the content taught in the EBA classrooms. It is an enrichment program where students will have the opportunity to meet with and talk directly to business and industry professionals about their careers or experiences. There is far too much content related to the world of business to teach students in just four short years.

What kinds of Master Classes might be planned?

The content of business and entrepreneurship is far too expansive to include everything you need to know in just four years of high school. This program allows us to provide students unique experiences with business professionals, entrepreneurs and those that work in the areas they are interested in studying or building a career in for the future.

Each year we host a variety of different local entrepreneurs & community leaders who share their business story or knowledge with students. Students are able to engage and ask questions about those experiences to business leaders. Some of our presenters want to share a specific skill within the industry and hold workshop-based presentations where students are learning the specific skill like how to moulage or create a promotional display. We plan to offer many different master classes for students to expand their skill and knowledge base. We also have three strands of study so once a student specializes in an area they may still want to learn about the other strands of study. This allows a student to customize their learning experience in the EBA. During each presentation there will be an opportunity for the student to ask questions and connect directly with the business leader.

Students can also request specific Master Classes and the academy staff will search to provide that opportunity for students. Students can also submit requests for approval of their own Master Classes for things that they are participating in and learning about off-site.

When/Where are the EBA Master Classes offered?

EBA Master Classes are offered throughout the school year on dates/times that work for the presenters and the school. The EBA will make every effort to schedule these during times that work for students to be able to attend. Most Master Classes will be offered after school. Master Class sessions will vary in length of time. Most will be scheduled for approximately an hour but some that are more Workshop based may be offered on a weekend or require more than an hour to learn a skill. These programs are not about length of time but are about the content provided by the presenter.

How often are EBA Master Classes offered?

We plan for and offer one Master Class a week during the school year. Students can attend as many as they want to based on what they are interested in and provided they meet the minimum requirement. In addition to space being available for students to attend.

Who offers the EBA Master Classes?

EBA Master Classes are offered by business and industry professionals. We reach out to our business partners in addition to the many business contacts that we have had since the inception of the EBA to provide these sessions to students.

How are presenters selected?

We are selecting presenters from our contact and partner database. Business professionals who have reached out to us and want to get involved in the academy. We are also interested in reaching out to business professionals in areas that students have specific interest in learning about. Parents offer Master Classes and our own students provide connections.

Where are Master Classes held?

Face-to-Face Master Classes are held in the EBA Seminar Space and are based on space which is why we ask that students sign up to attend in advance. We will offer some Master Classes via Zoom; these are also based on space available. The times for the Master Classes are different for the different platforms.

What can I (as a student) expect from an EBA Master Class?

Students can expect to be engaged in the presentation by the entrepreneur or business leader presenting the information. Students should expect to learn something new that they can put to use in the classroom or in their experiences as a young business leader/entrepreneur. Students will be expected to ask questions of the entrepreneur and business leader to learn

as much as they can from them. Students are expected to introduce themselves and shake hands with a presenter to provide a positive impression of themselves. Students are expected to be respectful and polite to all presenters who visit the EBA.

What is expected from me after I attend an EBA Master Class?

After students attend an EBA Master Class, they are expected to put their knowledge to work for them. If they really liked the business leader or want to connect further, they will have the opportunity to do so for their senior internship, a job shadow day or asking the business leader to serve as a mentor figure for them in the future.

Do I have to sign up to attend?

Yes, we will be using a Sign-Up Genius – the link is provided weekly through the EBA Updates & EBA Students Schoology group each week. While it is preferred that students sign up for each Master Class prior to the event, we will not turn students away who do not sign up unless the Master Class has reached capacity.

How is attendance tracked/monitored?

The number of Master Classes a student has to attend is based on their year in the program:

- Freshmen are required to complete 4 Master Classes a semester (8 a year)
- Sophomores are required to complete 3 Master Classes a semester (6 a year)
- Juniors are required to complete 2 Master Classes a semester (4 a year)
- Seniors are required to complete 2 Master Classes in semester one of their senior year (2 a year)

There is a sign in sheet that students will sign in at the beginning of a session. **Credit for attendance will not be given if a student arrives late or leaves a session early.** Students only earn credit for attending full Master Class sessions. Students are welcome to attend more than the minimum number of classes. Failure to meet the requirement will mean a student is ineligible to finish in the EBA, as this is a requirement for academy completion.

Will food/drink be available at a Master Class session?

At this time, food/drink are not available during Master Classes.

What are the advantages of EBA Master Classes for a student?

There are many advantages for an EBA student to attend EBA Master Classes, some of those advantages include:

- The opportunity to directly connect with a business, industry or community leader;
- The opportunity to learn about a variety of business models and types of industry;
- The chance to learn and practice a new skill;
- The opportunity to introduce yourself to a business leader in the area that you want to work in to make that future connection for an internship;
- To expand your knowledge base in many areas of business, leadership, and entrepreneurship.

What is required of the EBA student?

The EBA Master Class Program is an academy requirement for enrolled academy students. All EBA students must meet the requirement based on their grade level. Students who do not meet the requirement will not be eligible to complete the Entrepreneurship and Business Academy.

What happens if a student does not meet the minimum requirement?

If an EBA student is not meeting the minimum academy program requirements then a meeting will be held with the student, parent and Academy Coordinator to discuss expectations. The student is in jeopardy of not meeting academy graduation requirements for not attending the minimum requirement.

For more questions regarding EBA Master Classes please contact Meghan Timlin, Academy Coordinator at Meghan.timlin@vbschools.com