

The EBA Master Class Program Explanation and Frequently Asked Questions

Learning is far too important to be confined to a classroom or school day.

What is the EBA Master Class Program?

The EBA Master Class Program is a program designed to supplement the content taught in the EBA classrooms. It is an enrichment program where students will have the opportunity to meet with and talk directly to business and industry professionals about their careers or experiences.

What kinds of Master Classes might be planned?

The content of business and entrepreneurship is far too expansive to include everything you need to know in just four years of high school. This program allows us to provide students unique experiences with business professionals, entrepreneurs and those that work in the areas they are interested in studying or building a career in for the future.

We are planning for a variety of different experiences from local entrepreneurs telling their business story, and students will be able to engage and ask questions about those experiences to business leaders who want to teach the students something specific within the industry that they should know about for the future to workshop-based presentations where students are learning a skill like how to solder, code or use the 3-D printer. We plan to offer many different master classes for students to expand their skill and knowledge base. We also have three strands of study, so once a student specializes in an area, they may still want to learn about the other strands of study. This allows a student to customize their learning experience in the EBA. During each presentation, there will be an opportunity for the student to ask questions and connect directly with the business leader.

When/Where are the EBA Master Classes offered?

EBA Master Classes are offered throughout the school year on dates/times that work for the presenters and the school. The EBA will make every effort to schedule these during times that work for students to be able to attend. All Master Classes are offered after school. Some will be right after school, and some will be later in the afternoon/evening. Parents will be welcome to attend these sessions. The sessions will also be open to the Kempsville HS student body, unless specified by the program. Master Class sessions will vary in length of time. Most will be scheduled for approximately an hour, but some that are more Workshop based may be offered on a weekend or require more than an hour to learn a skill. These programs are not about length of time but are about the content provided by the presenter. Transportation will be provided via the activity bus.

Who offers the EBA Master Classes?

EBA Master Classes are offered by business and industry professionals. We will be reaching out to our business partners in addition to the many business contacts that we have had since the inception of the EBA to provide these sessions to students.

How are presenters selected?

We are selecting presenters from our contact and partner database. Many business professionals have reached out to us and want to get involved in the academy. We are also reaching out to business professionals in specific areas who represent our students' interests. For example, if we have a student who really wants to own a Tropical Smoothie Franchise one day, we will work to connect with someone who has had that experience to provide that to our student(s).

What can I (as a student) expect from an EBA Master Class?

Students can expect the entrepreneur or business leader to engage them in the presentation. Students should expect to learn something new they can put to use in the classroom or apply to their experiences as a young business leader/entrepreneur. Students will be expected to ask questions of the entrepreneur and business leader to learn as much as they can. Students are expected to introduce themselves and shake hands with a

presenter to provide a positive impression of themselves. Students are expected to be respectful and polite to all presenters who visit the EBA.

How often are EBA Master Classes offered?

We plan to offer as many EBA Master Classes as we can. Students can attend as many as they want to attend based on what they are interested in and provided they meet the minimum requirement.

Do I have to sign up to attend?

We ask for students to sign up via Google Forms that will be located in Google Classroom. There will be a sign up for each Master Class event. The sign up is used so that we can gauge the number of students who will attend a session and ensure that we have enough seating, etc. Just because a student does not sign up doesn't mean he/she cannot attend or has to attend. The sign up helps us know the interest for students and assists us in creating a sign in sheet for the event.

How is attendance tracked/monitored?

EBA Students are required to attend 4 EBA Master Class sessions per semester. Students will sign in at the beginning of a session. Credit for attendance will not be given if a student arrives late or leaves a session early. Students only earn credit for attending full Master Class sessions.

What is expected from me after I attend an EBA Master Class?

After students attend an EBA Master Class, they are expected to put their knowledge to work for them. If they really liked the business leader or want to connect further, they will have the opportunity to do so for their senior internship. The business leader could potentially serve as a mentor figure for them in the future. Students who attend an EBA Master Class will be asked to complete a survey on the Master Class that was offered. This information will be used to plan future Master Class sessions.

Will food/drink be available at a Master Class session?

Food and drink will be allowed at Master Class sessions. At some sessions, a snack may be provided to students attending the session. Snacks will not always be available, so if a student knows he/she is staying after school for a Master Class session, a snack should be brought from home.

What are the advantages of EBA Master Classes for a student?

There are many advantages for an EBA student to attend EBA Master Classes. Some of those advantages include:

- The opportunity to directly connect with a business, industry, or community leader
- The opportunity to learn about a variety of business models and types of industry
- The chance to learn and practice a new skill
- The opportunity to introduce yourself to a business leader in the area that you want to work in to make that future connection for an internship
- To expand your knowledge base in many areas of business, leadership, and entrepreneurship

What is required of the EBA student?

The EBA Master Class Program is an academy requirement for enrolled academy students. All EBA students must attend four Master Class programs a semester each school year.

What happens if a student does not meet the minimum requirement?

If an EBA student is not meeting the minimum academy program requirements, a meeting will be held with the student, parent, and Academy Coordinator to discuss expectations.

For more questions regarding EBA Master Classes, please contact Meghan Timlin, Academy Coordinator at Meghan.timlin@vbschools.com